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## #EUHA2026: These start-ups are taking part!

(Frankfurt/Münster, 9 July 2026) **The 70th International Congress of Hearing Care Professionals is an ideal platform for start-ups in the industry. Four international start-ups have been selected.**



Start-ups will be offered a free stand at the EUHA Industry Exhibition 2026. In the networking and stage area – the EUHA Live Area in Hall 6 in Hanover – small presentation spaces will be made available to the four start-ups. Various criteria were taken into account when selecting the companies, such as the technical relevance of their products and services to the industry and the innovative nature of their business ideas.

### 1. SingularMind (Canada)

SingularMind Inc. develops AI-powered solutions for the diagnosis and treatment of subjective tinnitus. Via a web-based teleaudiology platform, patients are assessed, individually classified and treated with a combination of acoustic therapy and psychological support. The aim is to make high-quality audiological care accessible worldwide and to reduce costs and the need for in-person clinic visits.

SingularMind is presenting its digital tinnitus platform at the EUHA Congress and aims to promote scientific exchange with international experts and demonstrate how artificial intelligence improves personalised hearing care. Furthermore, the company intends to establish new collaborations with research organisations, industry and clinics.

### 2. MindAffect (Netherlands)

MindAffect is a Dutch medical technology company developing an objective hearing diagnosis system based on AI-supported brain-computer interface technology. The 'SOFI' system generates an objective audiogram within around ten minutes – particularly for patients who are unable to cooperate fully during conventional hearing tests.

The company aims to present SOFI to an international specialist audience for the first time in Hanover and to gather valuable feedback from hearing care professionals and audiologists in order to further develop the system.

### 3. Xenylab (France)

Xenylab is developing a virtual reality system for the diagnosis of hearing disorders using sound localisation tests. The application is intended to be used in future as a medical device for both the diagnosis and rehabilitation of people with hearing loss. Initial studies and practical trials with research institutions and a major hearing aid company have been successful. Participation in the EUHA Congress offers Xenylab the opportunity to present its innovative VR technology to a European specialist audience, establish new business contacts and attract potential customers.

#### **4. HearScribe (United Kingdom)**

HearScribe is an AI-powered software solution for the automatic documentation of audiological consultations. The system generates clinical notes, patient information, administrative tasks and doctor's letters without storing any patient data. The platform was developed by practising audiologists and is already being used by paying customers in the United Kingdom. As a start-up, HearScribe aims to present its solution to an international specialist audience for the first time and significantly expand its reach within the hearing care industry.

A visit to the EUHA Live Area is definitely worthwhile! There, you'll have the opportunity to talk to start-ups, representatives from universities and higher education institutions in the sector, and contacts from the partner country, the Netherlands. A programme of short, practice-oriented talks will be held on the EUHA Live Area stage on all three days. The topics will be published in advance.

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